

**Mayor Peter Rustin And Tenafly Presents!**

Invite you the debut installation of

# **mamorial**<sup>SM</sup>

a dynamic, multimedia celebration of breast cancer survival



April 27-30, 2006 • The Garden Room • Davis Johnson Park  
137 Engle Street • Tenafly, NJ 07670 • 201-love-mam

**Please join us for a champagne reception with  
the artist and founder of mamorial<sup>SM</sup>**

**Mary Ellen Scherl**

Thursday, April 27<sup>th</sup>, 2006 • 6PM to 8PM

Readings of participants'  
testimonies at 6:30PM and 7:30PM

Suggested donation \$25\*

\*ALL events are free to breast cancer survivors

# About **mamorial**<sup>SM</sup>



**mamorial** is where public health and public art intersect; it is a multi-media art experience exploring the full spectrum of the physical and emotional effects of breast cancer.



**mamorial**'s goal is to offer an artistic outlet and a voice to anyone who has had breast cancer: It is an opportunity to create a life-cast of their own breast, no matter the condition, as well as an opportunity to record their personal experience.



**mamorial**'s mission is to raise public awareness, offer a healing place to those who have experienced breast cancer, and provide a significant stream of fundraising dollars to help eradicate breast cancer as a life-threatening disease.

## Calendar of events at the Garden Room at Davis Johnson Park:

**Thursday, April 27<sup>th</sup>**  
Meet the Artist Champagne Reception, 6-8PM  
Suggested donation \$25  
Short performance at 6:30PM and 7:30PM

**Friday, April 28<sup>th</sup>**  
**mamorial** Mold-Making Session, 10AM-2PM  
Breast Cancer survivors can have a mold made of their breast and become a part of **mamorial**. Please call **201-love-mam** for your 20 minute appointment. Free.

**Saturday, April 29<sup>th</sup>**  
Gallery Hours 11AM-5PM  
Suggested donation \$10

**Sunday, April 30<sup>th</sup>**  
Gallery Hours 12PM-4PM  
Short performance at 1:30PM.  
Suggested donation \$10  
*All events are free to breast cancer survivors.*

**Event Committee:**  
Chair: Iris Schwartz,  
Trena Rauner, Beatriz Daniel,  
Susan Present, Lynne Chesson

**Many thanks to our generous sponsors:** Jeff & Iris Schwartz, Yes Press, Kathy Leventhal, Catered by La Promenade

## If you can not attend but would like to make a donation...

Please send checks payable to **mamorial**<sup>SM</sup> to our office at:  
440 Curry Avenue  
Suite A  
Englewood, NJ 07631.

Or, visit our website **www.mamorial.org** and make a secure online donation through Paypal.

Suggested levels of giving:

- Mold-making kit \$50
- Small life casting \$125
- Large life casting \$250
- Sponsor a mold-making session \$1200
- Sponsor a series of sessions x \$1200

**mamorial** is a 501(c)3 nonprofit tax exempt organization. Your gift is tax deductible to the extent allowed by law.

# **mamorial**<sup>SM</sup>

a nonprofit corporation  
440 Curry Avenue, Suite A  
Englewood, NJ 07631  
(201) love-mam  
info@mamorial.org  
www.mamorial.org

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"I think Mamorial could be to breast cancer survivors, what the Vietnam Memorial in DC is to veterans."

- **Mindy Goldfischer, MD**

Associate Director and Chief of Breast Imaging, and Co-Director of the High Risk Cancer Program - Englewood Hospital, Englewood, NJ